

SHOPPING LIST ASSETS

Category	#	Item	Description / Recommendation	Expected format	
Launch	1	App icon	Icon displayed on device's homecreen (smartphone or tablet). Provide a square icon: iOS will automatically cut out the corners.	PNG without transparency 1024 x 1024 pixels	
	2		Unlike iOS, on Android devices, icons may be square (with corners cut or not), round, oval, etc. Android does not reform the icons and displays it as provided in the file.	PNG without transparency 512 x 512 pixels	
	3	App's name	Name displayed under your app's icon on the device's homescreen. Warning: 13 characters maximum (spaces included) to insure that your app's name is not truncated on iOS devices.	Text	
	LaunchScreen			Launchscreen displayed while the application is launched and before the welcome screen (lasts a few seconds). To do this, please provide the following elements: 1 / A background color (hexadecimal format) 2 / A logo in square format & declination in 5 sizes according to the device formats	Hexadecimal colour
					PNG avec transparence 300 x 300 pixels
PNG avec transparence 600 x 600 pixels					
PNG avec transparence 900 x 900 pixels					
				PNG avec transparence 600 x 600 pixels	
				PNG avec transparence 1200 x 1200 pixels	
Introduction	5	Background video (optional - choose between the item #5 and #6)	Once the application is launched, a video may be displayed as a background for the home page. This can give a premium aspect to your application. Warning: The video is displayed in a vertical format. Elements located on screen's sides may therefore be truncated or hidden.	MP4 720 pixels high 540 pixels large minimum	
	6	Background image (optional - choose between the item #5 and #6)	The video may be replaced by an image if required. Warning: The image is also displayed in a vertical format. Elements located on screen's sides may therefore be truncated or hidden.	JPG 768 x 1024 pixels	
	7	Logo	Logo displayed on the home page.	PNG with transparency 1000 x 240 pixels	
Login	8	Background image	Background image for the login page. Warning: A filter is added to the image to give it a blurred aspect. The image is displayed in a vertical format. Elements located on screen's sides may therefore be truncated or hidden.	JPG 768 x 1024 pixels	
	9	Logo	Logo displayed on the login page	PNG with transparency 1000 x 240 pixels	
General	10	Application header	Logo displayed on the top of all pages of the application	PNG with transparency 700 pixels large max. 140 pixels high	
	11	Primary colour	Primary colour used within the application. For example: - Application buttons - Transition card buttons	Hexadecimal colour	
	12	Secondary colour	Secondary colour of the application, used in particular for: - Card titles - Page footers - Progress bars	Hexadecimal colour	
Communications	13	First communication image	Image displayed to illustrate the first communication (wall post). This image is displayed on the top of the welcome page. Warning: ToM team only sets up the first communication - The administrator is fully autonomous to create/edit all communications (including this first one) once the portal is deployed.	PNG / JPG 768 x 480 pixels	
	14	First communication title	First communication title displayed above the image. The administrator is fully autonomous in creating/editing all communications after the portal is deployed.	Text max 60 characters	
	15	First communication text	Body of text for the first communication, displayed after tapping on the communication's image on the welcome page. The administrator is fully autonomous to create/edit all communications after the portal is deployed.	Text max 2000 characters	

	16	Communications' avatar	Icon associated with each communication. Warning: The image will be round, therefore, the Image's corners will be truncated.	JPG 256 x 256 pixels
Social	17	ACTIVATION	Do you wish to display the "social network" section on the welcome page of the app?	Functionality
		Social icon 1	If the "social network" section is activated, you may provide your own custom icon for the first social network. If no icon is provided, the default social network's icon will be used.	PNG 120 x 120 pixels
		Social URL 1	Web page where users will be directed to	URL address
		Social icon 2	If the "social network" section is activated, you may provide your own custom icon for the second social network. If no icon is provided, the default social network's icon will be used.	PNG 120 x 120 pixels
		Social URL 2	Web page where users will be directed to	URL address
		Social icon 3	If the "social network" section is activated, you may provide your own custom icon for the third social network. If no icon is provided, the default social network's icon will be used.	PNG 120 x 120 pixels
		Social URL 3	Web page where users will be directed to	URL address
<i>You may add more rows to this spreadsheet here if you require more than 3 social networks are expected (respecting the format of previous rows)</i>				
Secondary pages	18	Support web page	Web page that you would like to redirect users to by tapping on the support button. Warning: If no address is provided, this button will be deactivated.	URL address
	19	Information text	In the Profile settings menu an "About" button is available to give further information to users. This text may be used to present your company or your training department. Please provide this text in word document format along with the rest of the shopping list elements.	Microsoft Word document
	20	Contact email address	In the "Profile menu" and following the "About" button, a "Contact" link is available to enable users to contact you.	Email address
	21	Language(s) of the app	In the "Profile settings menu" of the app, the user can choose their "default language". Please include the languages available in the app (excluding right-to-left languages).	App languages
PROFILE Page	22	Banner	Customisable from the Ganymede 18.1 version banner displayed on the PROFILE page of the learner, behind the learner's avatar	JPG 750 x 270 pixels
SOCIAL Page	23	Banner	Customisable from the Titan 18.3 version banner displayed on the Learner my App Page	JPG 750 x 270 pixels
Landing Page	24	Logo	Logo displayed on the landing page available from the webapp. It must not be white, because the background will be white.	PNG transparent 1000 x 240 pixels
Emails sent to the learner [Unavailable in the case of an SSO/SAML technical integration]	25	Account creation	Email sent to the learner for whom an account has just been created from the Mission Center. This email can be sent in several languages, depending on the languages available in your app. To generate the email, check the option "Send an email to the learners created in this import" when creating the account in the Mission Center. default text: Subject email: Welcome \${FIRST_NAME} Hello \${FIRSTNAME_LASTNAME}, Welcome to your new mobile learning app. Your login is : \${LOGIN} We invite you to customize your password by clicking on the link below: \${PASSWORD_RESET_LINK}	text
	26	Reset password (email 1/2)	Email sent to the learner when the learner taps on "Lost credentials?" from the login screen. This email can be sent in several languages, depending on the languages available in your app. default text: Email object: Password reset Hello \${FIRSTNAME_LASTNAME}, A password reset request has been sent to your account. If you wish to continue, please follow the link below. \${PASSWORD_RESET_LINK} A confirmation email will be sent.	text

	26	Password modification confirmation (email 2/2)	<p>Email sent to the learner once the password is reset. This email can be sent in several languages, depending on the languages available in your app.</p> <p>default text: <i>Subject email: Password changed</i> <i>Hello \${FIRSTNAME_LASTNAME},</i> <i>Your password has been successfully changed.</i> <i>Have a good day!</i></p>	text
RGPD	27	Échéance de désactivation	A learner is deactivated after x amount of time. Please configure the time period after which a learner will be deactivated. By default = 1 year	texte
		Échéance de suppression	A learner is deleted after x amount of time. Please configure the time period after which a learner will be deleted. Default = 3 years after deactivation	texte
Mission Center	28	Super "Admin" Login and Profile Name	Please provide the e-mail address that will be used to login as the super administrator of your Mission Center.	Super Admin's e-mail address
			The Super Admin's profile name that is displayed on the wall when a new communication has been be sent from the Super Admin account. Should you not wish to provide a Super Admin Profile Name, by default this will be displayed as the name of your application.	Super Admin Profile Name

